

AHAMED NAAZIM

DIGITAL MEDIA SPECIALIST

Social Media | Photography & Videography | Branding
Generative AI | Graphic Designing | Web Development

 Doha, Qatar

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 cv.ahmednaazim.com

> EDUCATION

BA GLOBAL BUSINESS

University of the West of Scotland
Expected Graduation: March 2026

DIPLOMA IN BUSINESS MANAGEMENT

OTHM Level 4 and 5
Expected Graduation: Dec 2024

> EXPERTISE

- Meta Business Suite
- Google Ads
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Suite
- Photography
- Videography
- WordPress
- Content Writing

> SKILLS

// PROFESSIONAL

- Graphic Design
- Social Media
- Marketing
- Events Management
- Content Creation
- CSR
- Web Development -WP
- Photography & Videography

> PROFILE

Creative professional skilled in social media, photography, videography, branding with generative AI, graphic design, and web development. Committed to enhancing brand visibility through innovative digital strategies and customized multimedia solutions. Collaborative and detail-oriented, consistently exceeding project goals and delivering impactful results across various digital platforms.

> PROFESSIONAL EXPERIENCE

SOCIAL MEDIA & PRODUCTION SPECIALIST

Liverpool John Moores University – OUC | Doha, QA | Jun 2020 – Present

- Developed and executed social media campaigns achieving 30% organic increase in engagement through effective targeting and segmentation.
- Led creative direction for university's digital presence, including photography, videography, and graphic design
- Developed, Managed, and optimized university website, resulting in increased traffic to 348.7K visitors, with 55% from paid campaigns and 45% from organic sources.
- Increased production of marketing content by 60% while maintaining high quality standards
- Successfully managed university events with budgets up to QR300K, including digital marketing photography and videography coverage.
- Reduced project turnaround time by 20% through efficient workflow management and team coordination
- Created and managed paid advertising campaigns across Instagram, Snapchat, and LinkedIn, contributing to overall digital marketing success.

AHMED NAAZIM

DIGITAL MEDIA SPECIALIST

> SKILLS

// TECHNICAL

Adobe Photoshop



Adobe Premiere Pro



Meta Business Suite



WordPress



Photography



Videography



Content Creation



Digital Marketing



> INTERESTS

- Photography
- Community outreach
- Artificial Intelligence (AI)
- Film making

> EXTRA

SHUTTER SOCIAL

Founder

2023

TRAVEL TRADE TOASTMASTERS

Vice President – Public Relations

2016-2018

> PROFESSIONAL EXPERIENCE

SOCIAL MEDIA MARKETING SPECIALIST

Fraser Suites Doha | Doha, QA | FEB 2019 – FEB 2020

- Managed the hotel's social media presence across Facebook, Instagram, and LinkedIn.
- Created engaging social media content, including graphic design, photography, and videography, to communicate the hotel's unique value proposition.
- Organized art and photography exhibitions to showcase the work of local artists and photographers.
- Collaborated with cross-functional teams to ensure successful execution of events and deliver results on tight deadlines.

PRICING ANALYST | SENIOR AGENT - RESERVATION & TICKETING

Flydubai / Mannai Air Travel | Doha, QA | Dec 2012 – 2018

Pricing Analyst - Fly Dubai | Jun 2016 - Aug 2018

- Create and maintain daily, weekly, and monthly reports to track market trends in ticket prices, seasonal travel, and passenger preferences.
- Provide data-driven recommendations to maximize revenue.
- Ensure strategic placement of fares across distribution channels.
- Organize and create marketing materials to promote services.
- Provide technical support to the reservation and ticketing department.
- Assist sales team with market trend insights.
- Maintain relationships with travel agencies, providing support for reservations and inquiries.

AHMED NAAZIM

DIGITAL MEDIA SPECIALIST

> SKILLS

- English
- Arabic
- Tamil, Sinhala, Hindi & Malayalam

> REFERENCE

JASON KIMBER

Chief Executive officer - CEO
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MOHAMMED. M. MOUSOOF

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DYAN ANDRADO

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Satguru Travel | Qatar

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> PROFESSIONAL EXPERIENCE

Senior Agent - Reservation & Ticketing | Dec 2012 - Jun 2016

As a Senior Agent for Reservation and Ticketing at Mannai Air Travel, I managed travel arrangements for domestic and international clients, including group events and conferences. With a keen focus on customer satisfaction, I coordinated bookings, issued travel documents, and ensured compliance with policies. Skilled in communication, supplier management, and Amadeus GDS, I'm equipped to excel in the travel industry.

SENIOR TRAVEL EXECUTIVE

Reliance Travels & Tours Pvt Ltd | Colombo, SL | Jan- Dec 2012

CUSTOMER SERVICE OFFICER

Al Tayyar Travel Group | Riyadh, KSA | Nov 2009 - Nov 2011